

BRAND MANAGEMENT

AVAILABLE OPTIONS & PLANS

LILY STUDIOS

Social Media Marketing and Brand Management



presented by:





Social Media Management | \$450 monthly.

Includes:

- 2 posts per week (Facebook and Instagram)
- 3 Instagram stories
- Answer DM / interact with comments
- Analytics update once a month
- Branding Consultation (if needed)
 - Establishing Aesthetics, Discussing Goals, Long Term Planning

Marketing and Advertisement | \$300 monthly

This includes:

-Google Ads:

(Ad designed specially for google)

-Facebook/Instagram

Running Ads from already posted content

Will run as many as you want within your budget
researching best audiences for your brand or product

-Ad presentation plan

I will send you an example of the ads that will be posted
along with what your outreach will be
based on your decided budget

*I will set up these ADs and track their analytics

Typical Social Media Ad Costs:

\$500 = about 50,000 impressions

\$1,000= about 80,00-100,000 impressions

*this is your personal money that goes straight into the ads



Ad On Options

-Create Instagram or Facebook Account
(if needed) | \$50 each

-Create a brand logo
(includes three re-edits) | \$200

-Website Creation
\$1400

*cost for custom domain name is not included

-Website Managment + Future Editing
\$25 per hour of work

-Photo/Video Shoot
\$300 for 3 hours | +\$50 per extra 30 mins over

-Blogs/Articles
\$75 per 1 page/article

-Business Card Design
\$45

-Youtube SetUp/Management
Base cost: \$50 | Management \$20 per hour of work



THE DANCE STUDIO PACKAGE

\$2000
(6 month lifespan)




Program Design


Digital Program: Custom QR Code with Poster Design for Scanning
or Printable Version




Photo/Video footage of classes for
advertising or posting (2 hr session)



Performance/Recital Poster Designs (4
Designs)




8 custom designs for:
Instagram/Facebook posts/advertising
shows/upcoming classes/specials



CENTRAL UTAH™
BALLET


PRESENTS

SIGNATURES




Scan for Program

Scan code below to become a donor for



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BALLET



Program
Examples



Business Cards

LILY FARRAR

DANCER. PERFORMER. CREATOR.

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