



LILYSTUDIOS MEDIA

SOCIAL MEDIA
MARKETING & BRAND
MANAGEMENT

PRESENTED BY
LILYSTUDIOSMEDIA
LMFDANCE
LMFVIDEOS

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ABOUT LILY



EXPERIENCED AND ACCOMPLISHED BFA AND MFA GRADUATE IN DANCE AND PERFORMING ARTS LEADERSHIP & MANAGEMENT, WITH A STRONG BACKGROUND IN BOTH PERFORMANCE AND DIGITAL MARKETING. FOR THE PAST FOUR YEARS, I HAVE SPECIALIZED IN FREELANCE SOCIAL MEDIA MARKETING, HELPING BRANDS CRAFT COMPELLING VISUAL IDENTITIES AND CONNECT AUTHENTICALLY WITH THEIR AUDIENCES. I'M PASSIONATE ABOUT TRANSLATING A COMPANY'S MISSION AND VALUES INTO DYNAMIC, ENGAGING CONTENT THAT RESONATES AND INSPIRES.

LILYSTUDIOS MEDIA DELIVERS A FULL SPECTRUM OF CREATIVE SERVICES DESIGNED TO MEET EVERY NEED. FROM CUSTOM CONTENT CREATION TO VIDEOGRAPHY, EXPERT EDITING, AND BEYOND—I OFFER DYNAMIC, HIGHWHATEVER YOU'RE LOOKING FOR, LILYSTUDIOS HAS SOMETHING FOR EVERYONE.



PACKAGE #1

SOCIAL MEDIA AND
BRAND MANAGEMENT

BASE PRICE: \$550 MONTHLY

INCLUDES:

8 CUSTOM POSTS FOR 30 DAYS (FACEBOOK AND INSTAGRAM)
EACH POST PAIRED WITH INSTAGRAM STORY

ANSWER DMS/ INTERACT WITH COMMENTS

ANALYTICS UPDATE ONCE A MONTH

BRANDING CONSULTATION (IF NEEDED)
ESTABLISHING AESTHETICS, DISCUSSING GOALS, LONG TERM PLANNING

ADD ONS

+ \$100 PER MONTH - META AD MANAGEMENT
(SEE PAGE 5)

+TIK TOK PAGE (1 TIME FEE OF \$100 FOR SET UP)
ADDITIONAL \$200 PER MONTH FOR 6 POSTS

*DELIVERABLE: MONTHLY POST PLAN WITH 8 CUSTOM SOCIAL MEDIA POSTS
RECEIVE VIA EMAIL ON THE 25TH OF EACH MONTH FOR APPROVAL/ REVISIONS
POSTS TIMELINE: 1ST OF EACH MONTH- 30TH/ 31ST OF EACH MONTH*

(2)



PACKAGE #2

SOCIAL MEDIA AND BRAND MANAGEMENT

BASE PRICE: \$1,000 MONTHLY

INCLUDES:

14 POSTS FOR 30 DAYS (FACEBOOK AND INSTAGRAM)
EACH POST PAIRED WITH INSTAGRAM STORY

ANSWER DM / INTERACT WITH COMMENTS

ANALYTICS UPDATE ONCE A MONTH

BRANDING CONSULTATION (IF NEEDED)
ESTABLISHING AESTHETICS, DISCUSSING GOALS, LONG TERM PLANNING

ADD ONS

+ \$100 PER MONTH - META AD MANAGEMENT
(SEE PAGE 5)

+ TIK TOK PAGE (1 TIME FEE OF \$100 FOR SET UP)
ADDITIONAL \$250 PER MONTH FOR 6 POSTS

*DELIVERABLE: MONTHLY POST PLAN WITH 16 CUSTOM SOCIAL MEDIA POSTS
RECEIVE VIA EMAIL ON THE 25TH OF EACH MONTH FOR APPROVAL/ REVISIONS
POSTS TIMELINE: 1ST OF EACH MONTH - 30TH/31ST OF EACH MONTH*

(3)



PACKAGE #3 - FULL PACKAGE

**SOCIAL MEDIA AND
BRAND MANAGEMENT**

FULL PACKAGE | \$3000 MONTHLY

INCLUDES:

**16 POSTS FOR 30 DAYS (FACEBOOK AND INSTAGRAM)
EACH POST PAIRED WITH INSTAGRAM STORY**

8 TIK TOKS FOR 30 DAYS

POSTING 8 TIMES ON TREADS / X

ANSWER DM / INTERACT WITH COMMENTS

ANALYTICS UPDATE ONCE A MONTH

META AD MANAGEMENT INCLUDED

**BRANDING CONSULTATION (IF NEEDED)
ESTABLISHING AESTHETICS, DISCUSSING GOALS, LONG TERM PLANNING**

(4)

(5)

MARKETING AND
ADVERTISEMENT | \$100
MONTHLY

AD MANAGEMENT

THIS INCLUDES:

-META ADS | FACEBOOK/INSTAGRAM
RUNNING ADS FROM ALREADY POSTED CONTENT
OR CREATING CUSTOM AD POSTS

**I WILL RUN AS MANY AS YOU WANT
WITHIN YOUR BUDGET**

**RESEARCHING BEST AUDIENCES FOR
YOUR BRAND OR PRODUCT**

**I WILL SET UP THESE ADS, MANAGE,
AND TRACK ANALYTICS**

ADD ONS
GOOGLE ADS - \$15 PER MONTH
LINKEDIN - \$15 PER MONTH

*Deliverable: 1 AD per month at \$50 per day | \$50 per
day for 30 days = \$1500*

*targeting audience| 1 Month/30 Days | price/ month to
manage ads/view analytics/optimize campaign price per
FB & linked IG account*

Typical Social Media Ad Costs:

\$500 = about 50,000 impressions

\$1,000= about 80,00-100,000 impressions

**this is your personal money that goes straight into the
ads*

ADD ONS/SINGLES

-CREATING META ACCOUNTS (INSTAGRAM/FACEBOOK) (IF NEEDED) \$150 ONE TIME FEE	\$150
-CREATE A BRAND LOGO (INCLUDES THREE RE-EDITS)	\$200
WEBSITE CREATION THROUGH WIX *COST FOR CUSTOM DOMAIN NAME IS NOT INCLUDED WEBSITE MANAGMENT + FUTURE EDITING	\$1400 \$25 PER HOUR
-PHOTO/VIDEO SHOOT -EDITING (PROJECTS, HIGHLIGHTS, REELS) *VIDEOS OVER 5 MINS ARE AN EXTRA \$150.00 BASE	\$50 PER HOUR +\$25 PER EXTRA 30 MINS ADDED \$30 PER HOUR OF EDITING
-BLOGS/ARTICLES	\$75 PER 350 WORDS
-BUSINESS CARD DESIGN	\$45
-YOUTUBE SETUP/MANAGEMENT	\$50 BASE / \$20 PER HOUR
-SINGLE CUSTOM INSTAGRAM POST	\$15



LOOKING FORWARD TO WORKING WITH YOU

QUESTIONS: LILYSTUDIOSMEDIA@GMAIL.COM