

Lily M. Farrar

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CAREER OBJECTIVE

Experienced and accomplished 4.0 BFA dance and master's graduate looking for a position within a performing arts organization. I am interested in finding an opportunity in the arts that focuses on management and furthering an organization's mission, by using my passion for performing to pursue a career in the administration of an organization. I want to grow my experience by being involved with local or national nonprofits and performing arts groups.

Education

Bachelor of Fine Arts-Dance | Shenandoah University '21 | 4.0 GPA

Master of Science Performing Arts Leadership and Management | Shenandoah University 23' | 3.9 GPA

Breaking Barriers: Cultural Accessibility Training with Utah Division of Arts & Museums (Cohort 13)

CORE QUALIFICATIONS

- Arts Marketing, Accounting 101, Statistics, Foundations of Institutional Planning, Grant Writing, Research and Writing, Fundraising 101, Leadership in the Arts, and Financial Management
- Proficient in Adobe Premier; Photoshop; and Macintosh platforms, Microsoft work, Wix, Canva
- Videographer/Photographer-Drone flying experience
- Marketing through social media content development, advertising, and basic graphic design
- Website development – personal website creation and management
- Valid US passport and driver's license
- Traveled to England, Germany, France, Greece, Spain, Italy, Belgium, Netherlands, and Tanzania.

RELEVANT EXPERIENCE

Wasatch Contemporary Dance Executive Assistant / Board Member– 2023 *Current*

Examples of weekly tasks:

Create weekly graphic/images to post on Facebook and Instagram detailing the class schedule for open classes each week Aug-Nov and Jan-April. Schedule posts to go live on Sundays before 12 PM.

Oversee the distribution of event information on free community calendars.

Distribute posters to dancers (after the ED has them printed) and assign poster distribution to dancers and other staff.

Email concert and event posters to schools within 30 min of upcoming events with an invite and possible discount code for tickets (check with ED to see if a discount is available for each event). If a teacher email gets kicked back to you as an inactive address, visit the school website and try to search for the new dance teacher's email address to update the doc.

Email concert and event posters to studios within 30 min of upcoming events with an invite and possible discount code for tickets (check with ED to see if a discount is available for each event). If a studio email gets kicked back to you as an inactive address, visit the website and try to search for the new email address to update the doc.

Email high school dance teachers and studio directors to inform them of services we offer including custom workshops, masterclasses, adjudication, and choreography in July.

Chrysalis Ballet Board Member Lehi, UT -2024 *Current*

Involved in the beginning stages of a professional ballet company in UT. Asked to be a board member to be in charge of marketing and fundraising. Recently conducted a online silent auction for the most recent Chrysalis Gala, target goal achieved.

Synergy Outreach Performance Lehi, UT- 2023

Created a collective list of schools in surrounding counties, created an email template, and emailed schools inviting them to a Free Outreach Performance featuring Miss Utah. 300 students ended up attending. Working and communicating with 4 dance companies in Utah, Chrysalis, SALT, Shift, and Junction Dance Company.

Central Utah Ballet Lehi, UT-2022 *Current*

Office manager and director's assistant for a ballet studio in Lehi, as well as, professional ballet company, Chrysalis. Marketing manager for Instagram and Facebook accounts, content creation, and managing analytics.

Odyssey Dance Theatre Draper, UT-2022 *Current*

Company member and social media manager, working alongside the marketing manager of the company and Energy8media to grow the social media and outreach for the company. 2022 completely sold-out season. Sold out 2024 comeback season. Tasked with the opportunity to create a grant proposal for a private foundation.

Koresh Contemporary Dance Company Philadelphia, PA- 2021

Hired as a summer intern for the marketing and management within a professional dance company. Working with donors, website updates, company managing, and newsletters.

Shenandoah University Winchester, VA – 2021

As secretary for our Senior class, I have researched and negotiated the contract for an offsite location for our Senior Capstone performance, due to COVID-19. This is the first time an off-campus venue has been used, and many different concerns such as funding, insurance, scheduling, COVID restrictions, and performance space had to be considered.

Shenandoah University Winchester, VA - 2019

Applied for, and received, a Grant to produce a Cabaret Performance for Student performance week. Was responsible for all aspects of the performance including tech, live musicians, dance choreography, programs, photo shoots, rehearsals, and set design.

AWARDS

Shenandoah University Research Expo (SURE 23') – Individual Graduate Research Winner

The History and Stereotype of the Sexualization of Dancers and How Harassment is Being Handled in Arts Management Today

DANCE EXPERIENCE

Professional Experience

Urban Talent	Commercial Model	Present
Odyssey Dance Theatre	Company Member	2021-Present
Younique/USANA	Dancer	Freelance
Together in Christ	Lead Film Actor	Mystery Box Productions
Wasatch Contemporary	Company Member	Present
Fem Dance Company	Company Member	2022-2024
Shift Dance Company	Company Member	2022-2024

Performance Experience

Savor (Immersive Performance)	Jocelyn Smith	Wasatch Contemporary Dance
Chronology (Soloist)	Shani Robison	Wasatch Contemporary Dance
Becoming	Bayli Baker/Megan Wanick	Shift Dance Company
Wuthering Heights	Lead-Isabella Linton	Serena Webb Dance
Clever (Immersive Performance)	Jamaal Burkmar	Wasatch Contemporary Dance
Embrace/Hear Her	Nick Harding	Fem Dance Company
European Tour	Derryl Yeager	Odyssey Dance Theatre
It's A Wonderful Life	Derryl Yeager	Odyssey Dance Theatre
Thriller Tour 21-22	Derryl Yeager	Odyssey Dance Theatre
Inhabitanace	Sidra Bell	SU Residency
Rosas Danst Rosas	Dance Works Chicago	Online Performance
NC State Game Halftime	Noblett/Wilson	PNC Arena
SU Spring Concert-Featured Dancer	Matt Pardo	Ohrstrom-Bryant Theatre
ContraTempo Performance	Ana Maria Alvarez	Ohrstrom-Bryant Theatre

Training

Ballroom Privates	Rick Robision	Provo, UT (2024)
LINK Festival	SALT	Salt Lake City, UT (2022)
Movers & Makers	Wasatch Contemporary	Provo, UT (2022, Faculty 2024)

New York Dance Project	Davis Robertson	New York, NY (2021)
Motion X Dance Company	Stephanie Dorrycott	Zoom Intensive (2020)
Commercial Dance Intensive	Noblett/Strain	Raleigh, NC (2020)
Arch Ballet Contemporary Ballet	Sheena Annalise	New York, NY (2019)
Heels/ Commercial Dance Residency	Casey Noblett	Winchester, VA (2019)
LA Contemporary Dance Company	Genevieve Carson	Los Angeles, CA (2019)
Ekilibre Dance Contact Improv	Maurice Fraga	Ikaria, Greece (2018)
Heels Master Class	Yanis Marshall	Washington, DC (2019)
Nashville Ballroom & Company	Danny Pugh	Nashville, TN (2008-Present)
Nashville Ballet	Paul Vasterling	Nashville, TN (2015,2016)